

Empowered by



In partnership with



Eye of Riyadh,  
in partnership with **Oxford University**, and  
**FIABCI**, the **International Real Estate  
Federation** presents:

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# Oxford Future of Real Estate Programme



# The Oxford Advantage

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To thrive amid global megatrends, industry professionals must evolve, embracing innovation and resilience in their investment and management strategies. The Oxford Future of Real Estate Programme, offered by Saïd Business School at the University of Oxford, is your gateway to mastering these changes.

This comprehensive six-week programme integrates theory, practice, and cutting-edge innovations, empowering participants to astutely evaluate development and investment opportunities, ensuring they stay ahead of the curve.



# **Embrace the Future with Unwavering Confidence**

Position yourself at the forefront of an evolving industry, equipped with the knowledge and skills to build a resilient real estate portfolio and make informed, strategic decisions in a rapidly changing landscape.

**Unlock a World of  
Opportunities**



**MR. ANDREW BAUM,**

DIRECTOR OF THE OXFORD  
FUTURE OF REAL ESTATE INITIATIVE  
AT SAÏD BUSINESS SCHOOL.

## Oxford Future of Real Estate Programme

“A unique insight into a process of radical change now underway in the global markets. This encompasses capital markets, the housing market, commercial real estate, development, and proptech.”



“Everything requires a strong foundation. That’s why we invest in people, empowering them with the growth skills and a forward-thinking attitude that give way to a strong and vibrant real estate sector worldwide.”

**MR. ABDULLAH AL HARBI,**

FIABCI Saudi Arabia President  
CEO Eye Of Riyadh





The Oxford Future of Real Estate Programme

# One Milestone at a Time



"Mr. Abdullah Al Harbi, CEO of Eye of Riyadh and FIABCI Saudi Arabia President, and Ms. Louise Croft, Managing Director of Executive Education at Oxford University, during the contract signing in Oxford, United Kingdom."



# Benefits

On completion of this programme,  
you'll walk away with:



An accredited certificate from Oxford, Eye Of Riyadh and FIABCI international.



Membership of the official Oxford Saïd alumni community.  
<https://www.sbs.ox.ac.uk/alumni/elumni-community>



Access to the official Oxford Executive Education Elumni group on LinkedIn.



An understanding of the global megatrends, disruptions and developments affecting the property industry.



Skills to create an investment fund or product that increases the resilience of your real estate portfolio.



A personal appraisal model for valuing a new investment product, a fund, or property.



Enhanced knowledge supported by real-world case studies, guest experts from across the real estate industry and exclusive insights from Oxford Saïd.



Ability to attend Real Estate Future Forum 2025 session.



The Programme is certified by the United Kingdom CPD Certification Service and has an estimated 60 hours of learning.



# Programme Modules



## Orientation module

Welcome to your online campus.

### 1 Real estate - the asset in context

Explore the current real estate universe and the context that will shape its future.

### 2 Real estate investment and finance

Learn how to appraise real estate using a model based on first principles.

### 4 The future of housing and residential property markets

The future of housing and residential property markets.

### 3 The future of commercial real estate markets

Learn about the future of the commercial real estate occupier markets and consider strategies to prepare for it.

### 6 The future of real estate funds, portfolios, and capital markets

Learn how to create and pitch a new investment product which will improve an investment portfolio.

### 5 Development, sustainability, and the future of cities

Discover how buildings and cities can adapt to become more sustainable.





**Oxford Future of Real  
Estate Programme**

**Apply  
Now!**

Get in touch:  
[info@fiabcisaudi.com](mailto:info@fiabcisaudi.com)

**Duration**

excluding orientation

**6 Weeks**

**Language**

**English**

**Location**

**Online**

**Cost**

**£ 1,850**