

Exhibit At IREIS 2024

Abu Dhabi's Leading Exhibition & Conference For The Real Estate, International Investments

18-19 October 2024 Beach Rotana, Abu Dhabi, UAE

Find out more at www.realestateshow.ae

Organised by

Broadcast Partner





Scope of IREIS 2024 Abu Dhabi

Welcome to the 12th edition of International Real Estate and Investment Show (IREIS), a sales and networking platform for real estate developers, investors and agents from across the globe. Abu Dhabi, the Capital city of the UAE is Home to IREIS since 2005.

The platform is now a regular attraction for investors from the UAE (Abu Dhabi, Al Ain, Dubai, Sharjah), Oman, Kuwait, Bahrain, Jordan, Egypt, Lebanon, Turkey, Cyprus, Palestine, India, Pakistan, Britain, Canada, China and the Philippines.

Major Visitors Include: Indians, Pakistanis, Emiratis, British, Canadians, Egyptians, Lebanese, Iranians, Jordanians, Saudis, Kuwaitis, Omanis, Palestinians, Syrians, Chinese and Filipinos.



1,000



1,000









Visitor Profile

IREIS will give an opportunity to the consumers to get in touch with the property experts to know more information about the property before they'll go for any purchase.

- VIP's / HNWI's
- Property Advisors
- Investors / Investor Groups
- Government Officials
- Real Estate Consultants / Brokers / Agents
- Commercial Real Estate Investments
- Expatriates looking for Buy-to-Live & Buy-to-Let Properties
- Architects / Designers / Planning Companies
- Press / Media



52% Expatriates

32% UAE Nationals

16% Others (GCC)





Exhibitor Profile

The International Real Estate & Investment Show is a true platform for both local and international real estate companies to showcase their products and services.

- Project Developers/ Builders/ Owners
- Construction Companies / Contractors
- Banks and Leasing Companies
- Other Financial institutions
- Real Estate Funds / REITS
- Investment Houses
- Private Property Companies
- Real Estate Consultants / Contractors
- Real Estate Research / Valuation
- Real Estate Agent / Renting-Leasing Agency
- Property Auctioneers
- Economic Development Authorities
- Investment Authorities/ Free zones



When You **Exhibit**

- We act as your marketing arm to get the right prospects to your booth
- You access the gateway to Abu Dhabi's 'ready to buy' market
- You meet investors from over 30 countries
- You meet local & international agents, media houses, HNWI & Institutional Investors
- Your brand equity increases among investors and gains exposure through leading media outlets in UAE
- We streamline your entire process from stand design, construction, removal through to logistics
- We make sure you cover your costs and get maximum exposure & ROI even after the show

What are the key factors of influences that will drive the market forward?



UAE's safe haven status



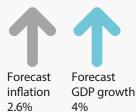
Government Commitment To Spending On Infrastructure & **Development Projects**



Availability of more sophisticated investment grade products (e.g. schools, hospitals)



More transparent processes & procedures



Stronger growth projections in 2024

"Over the previous editions of the show, we have witnessed an increase in demand among local and international investors who are eagerly interested to invest in the region. We will be bringing together leading real estate, finance, and investment companies under one roof. It will stand as a way for direct engagement among real estate companies, consultants, investors and potential buyers."

Antoine Georges, Dome Exhibitions



Marketing & Promotion

Our elaborate and focused media plan ensures the presence of buyers and investors from the affluent Middle East market. Knowledge of the local market and 25 years of experience in UAE gives us more confidence in guaranteeing your return on investment by exhibiting at IREIS. Our comprehensive English/ Arabic visitor promotion campaign will use the following mediums to ensure heavy traffic to the show.

- → Advertisements Newspapers & Magazines
- → PR Campaign & Editorial Coverage
- → Cross Promotion in Major Industry Events
- → VIP Invitees & Direct Mail Invitations
- → Website & Social Media
- → SMS & Email Campaigns
- → Television
- → Outdoor Displays











Sponsorship Opportunities

IREIS 2024 provides with an unrivalled opportunity to increase your company's profile, and ensures visibility before, during and after the show.

Please contact us for sponsorship opportunities.



Platinum Gold Silver

Venue Branding

Sponsorship

International Conference

Sponsorship

Gala Dinner

Sponsorship

Exhibiting Opportunities



Shell Scheme Stand:

US\$ 450/Sq.m [min. 9 sq.m]

Every 9 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



Space Only Stand:

US\$ 400/Sq.m [min. 24 sq.m]

Ideal for constructing a customized stand design reflecting your market position. For stand design and construction please contact our contracting division.

Previous Exhibitors and Partners



















































































































































































P.O. Box 52641, Abu Dhabi UAE +971 2 674 4040

@ arun.bose@domeexhibitions.com

www.realestateshow.ae

Organised by:

DOME