

Venue

Riyadh is the capital city of the Kingdom of Saudi Arabia. Today, the Kingdom offers a highly developed infrastructure to support economic growth and investment.

- Riyadh is the country's largest city with a population of nearly 5 million.
- Riyadh is the seat of Government and home to major public and private sector organizations and all Ministries as well as all the foreign embassies.
- Riyadh is one of the top ten cities worldwide with the fastest growing economy.
- Saudi Arabia is Number 1 in the world in term of numbers of households worth more than \$100 million.
- One of the world's fastest growing countries – per capital income is forecasted to rise from \$20,700 in 2007 to \$33,500 by 2020.



Riyadh Exhibition Center

A modern International exhibition complex consisting of 10,000 m2 air-conditioned space and 10,000 m2 outside space.

Facilities include

- Communications Centre.
- Press Suite.
- Shipping Offices.
- Restaurants.
- Conference Suites.
- Ample Parking.
- VIP Suite.
- Exhibitor services center

Venue Address

Riyadh Exhibition Center: Murooj Area, Olaya Street, Riyadh, KSA.

Sponsorship

Whatever your event objectives are, sponsorship is a great springboard to achieving them. You can choose from our varied list of opportunities or we can work with you to develop a tailor-made to meet your company's requirements and budgets.

Sponsorship opportunities are offered on a first-come, first-served basis.

Platinum Sponsor	Maximum 1 Major Sponsor
Gold Sponsors	Maximum 1 Major Sponsor
Silver Sponsors	Maximum 1 Major Sponsor
Official Sponsors	Maximum 5 Co-Sponsors



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November 17-20, 2013

Riyadh International Convention & Exhibition Center
Riyadh - Saudi Arabia



Saudi Furniture Show

Thinking achieved from the experience of working on a broad range of advertising and marketing projects in order to produce the best results for your business.

KSA is and will remain an important part of the business economy in the furniture industries in that region of the world as well as there are many furniture exhibitions held in KSA that fosters and encourages the growth of furniture business. That's why we choose Riyadh the capital of the kingdom which is the ideal place for our Exhibition **Saudi Furniture show**, as KSA is one of the fastest growing market for the Furniture industry.

The Saudi furniture industry witnessed remarkable growth opportunities and became one of the fastest growing industries in the Middle East region.

The furniture demand in the Kingdom is anticipated to reach around \$1,160 million by 2013, noting that furniture market is anticipated to grow at a Compound Annual Growth Rate "CAGR" of around 12 percent during 2011-2013.

With the entry of a number of real estate developers and increasing demand for residential property, the housing industry has witnessed tremendous growth in the past. Over a period of time, young population-base, government funding, and booming economy, together with other secondary factors led to provide a preferred platform for the furniture industry for developing new horizons



The Market

Saudi Arabia comprises the largest construction market in the whole of the Middle East with multi-billion dollar projects under way and many more in the planning stage by both the public and private sectors.

In 2009, it has invested on the infrastructure and public sector building \$80 billion with planned spending \$385 billion between 2011- 2015. Plans include building 600 new factories, schools, doubling desalination capacity, increasing electrical generation and distribution. Some 600,000 new homes are to be built in the next four years with many more planned.

The growth is primarily likely to be led by residential development and mixed use projects apart from infrastructure projects fuelled by the large demand supply gap in the residential segment and the large disposable incomes of the predominantly native and largely urbanizing young population of the Kingdom

Why Saudi Furniture Show

The Saudi Arabian furniture industry has come up as one of the most vibrant segments of the retail industry over the past few years. Despite the 2008 economic turmoil, the Saudi furniture industry witnessed remarkable growth opportunities and became one of the fastest growing industries in the Middle East region



The event is expected to draw many furniture buyers from all over the world and is attended by more than 300 companies from 31 countries, that's will help you to promote your company's participation at the show, meet with more of your clients and prospects at the event and follow up with more results.

Exhibitor Profile

Accent Furniture

- Accent Tables
- Benches
- Chairs
- Chests / Bombes
- Cocktail tables
- Consoles
- End tables
- Occasional Chairs
- Screens / Room Dividers
- Stools
- Trunks

Dining

- Buffets / Credenzas
- Chairs
- China Cabinets / Storage
- Dinette Sets
- Tables

Game Room / Recreational

- Game Tables
- Pool Tables

Kitchen

- Bakers Racks
- Cabinets / Cupboards
- Islands
- Serving carts

Mattresses

- Mattresses

Rugs

- Area rugs
- Oriental rugs
- Throw rugs

Textiles / Soft Goods

- Bath
- Draperies / Curtains
- Drapery hardware
- Fabric
- Kitchen
- Outdoor
- Pillows
- Sheets
- Slipcovers
- Tapestries
- Tassels / Trim
- Throws
- Top of bed

Antiques / Reproductions

- Antiques / Reproductions

Bath

- Fixtures / Sinks
- Storage
- Vanities

Decorative Accessories

- Accessories
- Candles
- Clocks
- Floral / Foliage
- Frames
- Gift
- Pet Accessories
- Seasonal
- Tabletop
- Vases

Lamp & Lighting

- Fixtures / Chandeliers
- Floor Lamps / Torchiere

- Sconces
- Table Lamps

Outdoor / Patio

- Benches
- Chairs
- Cushions
- Decorative accessories
- Gazebos / Gates
- Outdoor fireplaces
- Rugs
- Seating
- Statues / Urns / Planters
- Tables
- Umbrellas

Upholstered Furniture

- Chairs
- Chaises
- Custom Upholstery
- Leather Chairs
- Leather Sectionals
- Leather Sofas / Loveseats
- Lift Chairs
- Massage Chairs
- Motion
- Ottomans
- Recliners
- Rocker / Gliders
- Sectionals
- Sleepers
- Sofas / Loveseats

Bedroom Furniture

- Adjustable beds
- Armoires
- Beds
- Chests

- Daybeds
- Dressers
- Futons
- Headboards
- Nightstands

Fireplace & Hearth

- Indoor Fireplaces
- Mantels
- Tools / Screens

Juvenile

- Bunk beds
- Cribs
- Decorative Accessories
- Desks
- High chairs
- Lighting

Office

- Bookcases
- Conference tables
- Credenzas
- Desk Chairs
- Desks
- Filing cabinets
- Storage

Wall Decor

- Frames
- Mirrors
- Wall Art
- Wall coverings

Storage & Display

- Bookcases
- Cabinets / Shelving
- Curios

Visitors Profile

Saudi Furniture Show will be backed by a strong marketing campaign that will give your business unprecedented opportunities for exposure, with a focus on:

- VIP's
- Developers
- Investors
- Contractors
- Consultants & Architects
- Interior Designers
- Project Managers
- Hotel & Resorts Managers
- Hotel Suppliers
- Purchasing and Procurement Managers
- Agents & Distributors
- Furniture Manufacturers
- Landscapers
- Agents in Egypt and Middle East
- Workshop owners & staff
- Engineers and architects

