Venue

Riyadh is the capital city of the Kingdom of Saudi Arabia. Today, the Kingdom offers a highly developed infrastructure to support economic growth and investment.

- Riyadh is the country's largest city with a population of nearly 5 million.
- · Rivadh is the seat of Government and home to major public and private sector organizations and all Ministries as well as all the foreign embassies.
- Riyadh is one of the top ten cities worldwide with the fastest growing economy.
- Saudi Arabia is Number 1 in the world in term of numbers of households worth more than \$100 million.
- · One of the world's fastest growing countries per capital income is forecasted to rise from \$20,700 in 2007 to \$33,500 by 2020.

Riyadh Exhibition Center

A modern International exhibition complex consisting of 10,000 m2 air-conditioned space and 10,000 m2 outside space.

Facilities include

- · Communications Centre.
- · Press Suite.
- · Shipping Offices.
- · Restaurants.
- Conference Suites.
- · VIP Suite.
- · Ample Parking.

· Exhibitor services center

Venue Address

Riyadh Exhibition Center: Murooj Area, Olaya Street, Riyadh, KSA.

Sponsorship

Whatever your event objectives are, sponsorship is a great springboard to achieving them. You can choose from our varied list of opportunities or we can work with you to develop a tailor-made to meet your company's requirements and budgets.

Sponsorship opportunities are offered on a first-come, first-served basis.

Gold Sponsors Silver Sponsors Official Sponsors

Platinum Sponsor Maximum 1 Major Sponsor Maximum 1 Major Sponsor

Maximum 1 Major Sponsor

Maximum 5 Co-Sponsors



Organized By:





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Saudi Furniture Show

Thinking achieved from the experience of working on a broad range of advertising and marketing projects in order to produce the best results for your business.

KSA is and will remain an important part of the business economy in the furniture industries in that region of the world as well as there are many furniture exhibitions held in KSA that fosters and encourages the growth of furniture business. That's why we choose Riyadh the capital of the kingdom which is the ideal place for our Exhibition Saudi Furniture show, as KSA is one of the fastest growing market for the Furniture

The Saudi furniture industry witnessed remarkable growth opportunities and became one of the fastest growing industries in the Middle East region.

The furniture demand in the Kingdom is anticipated to reach around \$1,160 million by 2013, noting that furniture market is anticipated to grow at a Compound Annual Growth Rate "CAGR" of around 12 percent during 2011-2013.

With the entry of a number of real estate developers and increasing demand for residential property, the housing industry has witnessed tremendous growth in the past, Over a period of time, young population-base, government funding, and booming economy, together with other secondary factors led to provide a preferred platform for the furniture industry for developing new horizons



The Market

Saudi Arabia comprises the largest construction market in the whole of the Middle East with multi-billion dollar projects under way and many more in the planning stage by both the public and private sectors.

In 2009, it has invested on the infrastructure and public sector building \$80 billion with planned spending \$385 billion between 2011- 2015. Plans include building 600 new factories, schools, doubling desalination capacity, increasing electrical generation and distribution. Some 600,000 new homes are to be built in the next four years with many more planned.

The growth is primarily likely to be led by residential development and mixed use projects apart from infrastructure projects fuelled by the large demand supply gap in the residential segment and the large disposable incomes of the predominantly native and largely urbanizing young population of the Kingdom

Why Saudi Furniture Show

The Saudi Arabian furniture industry has come up as one of the most vibrant segments of the retail industry over the past few years. Despite the 2008 economic turmoil, the Saudi furniture industry witnessed remarkable growth opportunities and became one of the fastest growing industries in the Middle East region



The event is expected to draw many furniture buyers from all over the world and is attended by more than 300 companies from 31 countries, that's will help you to promote your company's participation at the show, meet with more of your clients and prospects at the event and follow up with more results.

Exhibitor Profile

Sconces

Benches

Cushions

Chairs

Ruas

Seating

Tables

Umbrellas

Table Lamps

Outdoor / Patio

· Decorative accessories

• Statues / Urns / Planters

· Gazebos / Gates

Outdoor fireplaces

Accent Furniture

- Accent Tables
- Benches
- · Chests / Bombes
- Cocktail tables
- Consoles

- · Screens / Room Dividers
- Stools

- Buffets / Credenzas
- · China Cabinets / Storage
- Dinette Sets
- Tables

Pool Tables

- Bakers Racks
- Islands

Mattresses

Rugs

- Throw rugs

- Chairs
- End tables
- Occasional Chairs

- Trunks

Dining

- Chairs

Game Room / Recreational

- Game Tables

Kitchen

- · Cabinets / Cupboards
- Serving carts

Mattresses

 Area rugs Oriental rugs

Textiles / Soft Goods

- · Draperies / Curtains
 - Draperv hardware
 - Fabric
 - Kitchen
 - Outdoor • Pillows
 - Sheets
 - Slipcovers
 - Tapestries
 - Tassels / Trim
 - Throws

Bath

Storage

Vanities

Accessories

· Floral / Foliage

Pet Accessories

Lamp & Lighting

Fixtures / Chandeliers

Floor Lamps / Torchieres

Candles

Clocks

Frames

Seasonal

Tabletop

Vases

• Gift

Top of bed

Fixtures / Sinks

Antiques / Reproductions Antiques / Reproductions

Decorative Accessories

- Chairs

 - Chaises
 - Custom Upholstery
 - · Leather Chairs
 - Leather Sectionals

Upholstered Furniture

- Leather Sofas / Loveseats
- Lift Chairs
- Massage Chairs
- Motion
- Ottomans
- Recliners
- · Rocker / Gliders
- Sectionals
- Sleepers
- · Sofas / Loveseats

Bedroom Furniture

- Adjustable beds
- Armoires
- Beds Chests

- Daybeds
- Dressers Futons
- Headboards
- Nightstands

Fireplace & Hearth

- Indoor Fireplaces
- Mantels
- · Tools / Screens

Juvenile

- Bunk beds
- Cribs
- Decorative Accessories
- Desks
- High chairs Lighting

- Office Bookcases
- Conference tables Credenzas
- Desk Chairs
- Desks
- Filing cabinets
- Storage

Wall Decor

- Frames
- Mirrors Wall Art
- Wall coverings

Storage & Display

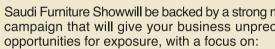
- Bookcases
- · Cabinets / Shelving
- Curios

Visitors Profile

Saudi Furniture Showwill be backed by a strong marketing campaign that will give your business unprecedented

- VIP's
- Developers
- Contractors
- · Consultants & Architects
- Hotel & Resorts Managers Hotel Suppliers
- Agents & Distributors
- Furniture Manufacturers
- · Agents in Egypt and Middle
- · Workshop owners & staff
- Engineers and architects





- Investors
- Interior Designers
- Project Managers
- Purchasing and
- **Procurement Managers**
- Landscapers
- Fast

